

# PRESS RELEASE

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## **Wrong Tax at the Wrong Time – Cardiff Labour Take VAT Message to Public**

*\*\*\*Whitchurch High Street – 10.30am Saturday\*\*\**

The VAT-hike is the wrong tax at the wrong time and it will hit poorest families hardest. That is the message Cardiff Labour will take to the streets of the key battleground seat in Cardiff North tomorrow morning [Saturday].

Labour candidate Julie Morgan will be joined by South Wales Central list candidates Craig Jones and Alex Thomas as they protest against the VAT increase introduced by the Tory-led Government in Westminster.

### **Julie Morgan said:**

“The VAT hike is the wrong tax at the wrong time and it will hit poorer families hardest. From a tank of petrol, to a loaf of bread, or a pint of beer – everything you buy in an average week will cost more.

“Before the General Election, David Cameron admitted that increasing VAT would be a regressive step and the Liberals warned of a Tory VAT bombshell. Yet they have gone ahead and done it anyway. The Tories and the Liberals are breaking promise after promise they made to people in Cardiff.

“The punitive steps taken against low and middle-income families are not necessary to tackle the debt – these are purely ideological decisions.”

### **ENDS**

**Julie Morgan**, **Craig Jones** and **Alex Thomas** will be campaigning alongside Labour activists on Whitchurch High St in Cardiff North from 10.30am on Saturday.

### **Notes to Editors:**

“If you look at the effect of sales tax, it’s very regressive, it hits the poorest hardest. It does. I absolutely promise you...it goes very, very widely. VAT is a more regressive tax than income tax or council tax.” (David Cameron, May 2009)

Using the Lib Dems’ own figures from the General Election campaign, it is estimated that the average family will have to find an extra £7.50 a week, or £389 a year following the VAT rise.